



## DEEP C ANAND

*Chairman & Chief Mentor  
DCA Foundation*

Mr. Deep C Anand, Founder of ANAND Group and Chairman of the Deep C Anand Foundation is an alumnus of Bishop Cotton School, Shimla, India. He is a Mechanical Engineer from the Chippenham College of Technology, UK. His business career began in 1954, as Plant Manager at Mahindra & Mahindra, Mumbai, India. At 27, full of energetic enterprise, Mr. Anand launched his first business venture - Gabriel India, the flagship company of the Group - in collaboration with Maremont Corporation, USA to manufacture shock absorbers in India.

With the success of this Joint Venture, Mr. Anand created a pattern of collaboration which brought the 'best in class' into India and established successful partnerships with leading global automotive companies. Over the next six decades, the Group formed successful alliances with leaders of the automotive industry like CY Myotec, Korea; Dana Holding Corporation, USA; Faurecia Emissions Control Technologies, France; Federal-Mogul, USA; Haldex AB, Sweden; Henkel Teroson GmbH, Germany; MAHLE Behr Holding GmbH, Germany; MAHLE Filtersysteme GmbH, Germany; Mando Corporation, Korea; Takata Corporation, Japan and Valeo, France.

The Group has also established strategic technical collaborations with leading automotive companies like KONI BV, The Netherlands; KYB Corporation, Japan; KYBSE, Spain; LIQUI MOLY GmbH, Germany; Sango, Japan; Sunrise MSI, Japan and Yamaha Motor Hydraulic Systems, Japan.

With a sales turnover of INR 90 billion in 2017, the Group supplies the widest range of automotive components in India to most of the OEMs and aftermarket, and a substantial portion exported to world markets; making it India's leading manufacturer of automotive components.

Corporate Governance at ANAND is led by the Deep C Anand Foundation and the ANAND Supervisory Board. It aims at providing strategic direction and governance as the apex body, while accelerating the ANAND vision and strengthening relations with overseas partners while safeguarding shareholder interests. The management structure at ANAND comprises of the ANAND Executive Committee, the ANAND Management Committee and Company Boards & Management.

The SNS Foundation, the Group's CSR wing was founded in the 70's. The charitable foundation operates around all major hubs of the Group. It focuses primarily on philanthropies like women empowerment, education, health, to name a few. It has been instrumental in touching the lives of around 8000 women from 760 self-help groups, 14000 students from 55 adopted government schools and 2800 youth from 16 skill development centres through its various initiatives.

The ANAND Group legacy as it stands today; 19 companies, 23 global alliances and 16000 people spread across 62 locations, resonates with the belief of Mr. Anand in the "Power of Partnership".