

Management Bulletin

30th of April 2019



Mr. Rajeev Gera Sr. Vice President and Head - Group Business Development, ANAND

Mr. Rajeev Gera, Sr. Vice President and Head - Group Business Development, ANAND into the ANAND Management Committee (AMC) effective 1st April 2019. As a member with significant operations experience in India and overseas, he will contribute to the working of the AMC, which is tasked with leveraging the Group's strengths to enhance operational efficiencies and the sharing of best practices.

Rajeev brings with him a rich experience spanning 27 years within automotive sector in India and Europe. He has extensive experience across key functions including industrial/process engineering, supply chain management, sourcing and business development functions. Prior to joining ANAND, he has worked with Hero Honda Motors, Delphi Chassis and KYB Spain.

Rajeev joined ANAND as Supply Chain Head for Gabriel India in 2008. He became Chief Operating Officer of ANAND CY Myutec Automotive (ACYM) in 2012. Under his leadership, ACYM was ranked a "Great Place to Work" in both 2017 and 2018. He is also a Director on the Board of Henkel ANAND India.

Rajeev holds a B. Tech degree in Mechanical Engineering from NIT Durgapur, West Bengal. He has also completed the 'Visionary Leaders for Manufacturing' (VLFM) programme and the prestigious 'Oxford Advanced Management and Leadership Programme' (OAMLP) from the University of Oxford.